

Get a Firm Grasp of the Obvious

*John P. Hale has it – so does the
National Association of REALTORS®*

Want to sell your home for the best price in the shortest amount of time possible?

In a 2017 report published by the National Association of REALTORS® (NAR), the following recommendations of agents like John are ranked by importance:



These obvious recommendations often go unheeded. The result, the property falls short of the mark when prospective buyers are guided by three factors: Location, Condition, and Price. If the condition of the property is poor, many buyers will pass it by in favor of another home that makes a better impression and suggests better care overall. These 3 factors, not the least of which is condition always determine salability.

Talk to John for even more expert guidance on how to get your home sold – he has over 18 years of experience selling homes.

Contact John today: 301-310-3345 – johnh@johnphale.com



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